

CASE STUDY

Retail Security (CBES & ASDA)

Overview

CBES and the Requirement for Body Worn Cameras

CBES is the preferred security installer for leading retail provider Asda who, in 2016, identified the need to re-think its key security policy around challenging aggressive behaviour towards staff.

In searching for a technology partner, CBES chose Edesix as their BWC provider, to deploy initially to the most affected stores, eventually rolling out to over 250 sites across the UK.

The aim was to improve the safety of colleagues in public facing roles and shoppers within the stores.

The aim: to improve safety, whilst producing compelling evidence when needed.

Edesix VB-200 Body Worn Cameras, the solution chosen by CBES, are capable of recording for up to eight continuous hours, offer a customisable ID display, and are compatible with Edesix's VideoManager software for securely managing and sharing captured footage.



Deploying a Scalable System

To ensure the system was installed quickly and would immediately deliver results, CBES and Edesix worked closely to design and install a tailored Wearable CCTV deployment system perfectly suited to the Asda's needs.



"If you are serious about security, then this equipment is for you"

- Security Manager

Key Benefits

- ✓ HD video & audio recording
- ✓ 8 hours continuous recording capacity
- ✓ Secure and encrypted storage
- ✓ Klick Fast compatible
- ✓ Pre-record function available
- ✓ Discreet yet functional & durable design
- ✓ Easy to use hardware & software
- ✓ Background noise reduction
- ✓ Day/night operation



www.edesix.com | sales@edesix.com

As a result of this partnering strategy, which relied on both the innovative nature of Edesix's technology and communication between all parties, this leading retailer has been able to improve colleague security, diffusing aggressive, volatile situations and reduce valued investigation time, thus reducing costs.

Edesix has designed a system which is intuitive to use, and requires minimum training for those wearing Body Worn Cameras; meaning the system is simple to integrate to staff daily working processes.

Edesix worked closely with CBES and Asda to determine the most appropriate networking and data management solution for the cameras. In doing this, Edesix was able to establish how Asda intended to share, store and utilise recorded footage, and in turn designed a deployment plan and system set-up that addressed their needs.

Going forward, this will allow for additional cameras to be added, for additional storage to be integrated, and for CBES to maintain the system for the retailer, with minimal disturbance to processes already in place.



Key Success Factors

- ✓ Confrontation prevention
- ✓ Quicker & just handling of incidents, insurance matters and complaints
- ✓ Less aggression by members of the public towards camera wearers
- ✓ Highlight training requirements
- ✓ Evaluate protocols
- ✓ Improve best work practices

Interested?

If you think that VideoBadge can help your company in any way then please feel free to give us a call on:

0131 510 0232

or alternatively send an email to:

sales@edesix.com

DEVELOPMENT STATISTICS

| | |
|---|---|
|  | NUMBER OF CAMERAS 900 VideoBadge VB-200 Body Worn Cameras from Edesix with growth expected |
|  | NUMBER OF SITES: 250 sites and growing |
|  | ADDITIONAL HARDWARE: EdgeControllers and DockControllers to match available network bandwidth at site locations |
|  | SOFTWARE: VideoManager software for managing footage |

The Outcome

Edesix worked closely with CBES at the Asda national security centre and across four store deployments to provide them with the knowledge and expertise to allow CBES to further deploy the remaining stores.

In doing this, both Edesix and CBES were able to work effectively to ensure a speedy roll-out to all stores, with minimum impact on store efficiency.

Since the deployment, ASDA has proven the viability of these cameras by securing numerous convictions relating to theft and violence against staff.